



# America in Bloom

*...at a glance*



# America in Bloom is simply...

...an independent, non-profit 501(c)(3) organization encouraging nationwide beautification programs, personal and community involvement, educational programs, and the challenge of a friendly competition among participating communities across the country.



Next

# What is *America in Bloom* about?



Improving Quality of Life  
Inspiring Imagination  
Unifying Community  
Sharing Ideas  
Creating Friendships  
Beautifying Spaces  
Learning and Leading  
Enjoying Results



# the America in Bloom focus is on...



floral displays  
tidiness  
landscaped areas  
urban forestry  
heritage conservation  
community involvement  
turf & groundcovers  
environmental effort





# Some benefits of *America in Bloom*

- civic pride
- community involvement
- cooperation between government, business, private citizens & communities
- economic development
- increased property values
- increased tourism
- decreased vandalism
- feedback from judges



# What people are saying about **America in Bloom**

"... America in Bloom has been a great program to get the whole community involved and enthused over the appearance and beauty of the city. Our Mayor, Dennis Clough, is very supportive of the program which has become infectious with many positive results."

- Robert Perry, Director of Planning and Economic Development

City of Westlake, Ohio

2002 Winner of the 25,001-50,000 Population Category



Get involved! Register your community.  
Visit [www.AmericaInBloom.org](http://www.AmericaInBloom.org).



# The Process A quick overview

Your community:

- registers to participate
- pays a registration fee according to population size
- receives information and guidance from AIB
- welcomes qualified AIB judges when they visit your community to evaluate its efforts
- sends representatives to a National Awards Ceremony and Educational Symposium
- receives special recognition for its efforts
- is declared an America in Bloom Champion if it receives the highest score in its population category
- receives a detailed report on its efforts, including recommendations for future activities

