

WHAT IS OUR GOAL?

America In Bloom is not about hiring landscapers...anyone can do that!

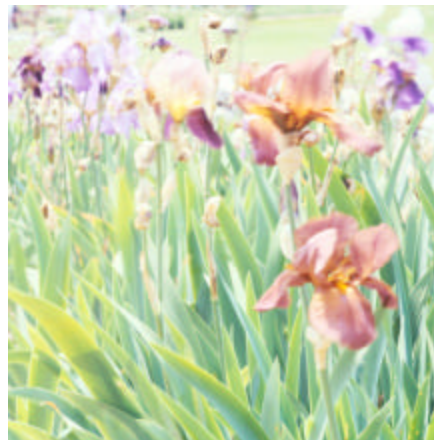
America In Bloom is about US. It's intended to encourage a community to illustrate its personality, its hopes and dreams, its future and its past through the beauty of nature.

Our goal is to enhance the natural beauty of Michigan City through plantings of trees, shrubs, grasses, and flowers. The addition of unique works of art will make us even more distinctive!



CITY OF MICHIGAN CITY AND
THE MICHIGAN CITY MAINSTREET ASSOCIATION

America In Bloom
P O Box 442
Michigan City, IN 46360
Phone: 800/622-1309
marketing@emichigancity.com or
info@mcmainstreet.com



America In Bloom



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MAINSTREET
ASSOCIATION

**Extraordinary Spaces
in Everyday Places**



800/622-1309

America In Bloom



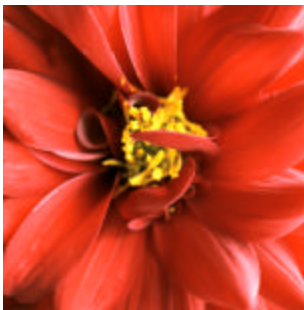
Is American In Bloom a contest or a community development program?

It's both! Winning a championship has great rewards, but the benefits from participation in this community development program are even farther reaching:

- Improved quality of life
- Enjoyable results
- Greater community involvement
- Recognition for volunteer efforts
- Inspired imaginations
- Beautified spaces
- Educational opportunities
- Shared ideas
- New friendships

Participating America in Bloom Towns have experienced positive changes in their communities. The kinds of improvements and their intensity may vary, but often include:

- increased levels of civic pride and community involvement
- cooperation among residents, organizations, businesses and the municipality



- everyone working toward a common goal: a better place to live, work, play, and visit
- visible results
- valuable information and feedback from judges
- increased property values
- increased economic development and a positive impact on the retail industry
- increased tourism and a positive impact on hospitality industry
- decreased vandalism
- information and cultural exchanges with neighboring, national, and international communities

How Does America In Bloom Work?

Participation in America in Bloom is fun and rewarding. Here's how it works.



Our Community:

- registers to participate in America in Bloom (AIB)
- pays a registration fee according to population size
- receives information and guidance from AIB
- welcomes qualified AIB judges when they visit Michigan City to evaluate our efforts
- sends representatives to a National Educational Symposium and Awards Ceremony
- receives recognition for our efforts
- is declared an America in Bloom Champion if it receives the highest score in our population category
- receives a detailed report evaluating efforts, including recommendations for future activities

Please join us and be part of the American In Bloom project in Michigan City and have an impact on community development!

America In Bloom Project

YES! I want to participate in this exciting project!

I will:

- Plant & care for flowers in front of my __home and/or __business.
- Provide plants and/or seeds to the project
- Donate \$_____ to the project for materials and maintenance.
- Teach a class about _____.
- Help maintain plantings in the community.
- Provide you with photos of my project every month from April through August 2008.

Comments/Questions/Suggestions:

Email Address

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